

Promote Your Event

Here are some basic tips for making creative and eye-catching promotional material that boosts your attendance.

Be Creative

Don't be afraid to branch out from a simple flyer. For example, make a handout with the same info in the shape of a doughnut in addition to a flyer like this sample.

Network! Network! Network!

Tell your friends, classmates, roommates, and any student you meet about the program. Remember, you're not selling them a used car, you're telling them about a great opportunity to meet students and get involved

Use Campus and Social Media

Utilize campus media like Griffin Radio, The Monitor, Her Campus, etc. to promote your event. Include social media to provide as many access points for your organization and program.

Sponsored by
Student Development and Activities
212-774-0788 or activities@mmm.edu
Carson Hall Suite 807 and Room 302

Make it Eye-catching

Use bold colors, informative wording, simple graphics that relate to program content

FIRST MEETING

SEPTEMBER 20, 2019 | 2ND FLOOR,
CARSON HALL, ROOM 201

Newtown
DOUGHNUTS

FOR MORE INFORMATION, CONTACT [INFO@NEWDOUGH.COM](mailto:info@newdough.com)
OR CALL 212-555-0000

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