

# FAQs

The logo is a black square with white and green text. The words 'ROME', 'FLORENCE', and 'MILAN' are stacked vertically in a bold, sans-serif font. 'ROME' is in green, 'FLORENCE' is in white, and 'MILAN' is in red. Below these, 'SPRING 2020' and 'TRAVEL COURSE' are written in a smaller, white, sans-serif font.

## COURSE-RELATED QUESTIONS

### What is the name of the course?

BUS 300: Special Topics: Global Fashion Business: Italy

### What is the course about?

This spring course examines macroenvironmental factors affecting the global fashion industry. Class discussion and on-site visits will examine similarities and differences across NYC and three major cities in Italy: Rome, Florence and Milan, particularly regarding policies and regulations, work environment, artistic elements, consumer behavior, and the retail environment. Key aspects related to sourcing, costing, and manufacturing will also be examined. The course will engage students in critically analyzing the impact of globalization across cultures and its effect on dynamics in the fashion industry.

### Are there any pre-requisites?

Yes, students must have taken either WRIT102 or 201, MATH 113 or higher, any BUS or ECO course, and a minimum of 2.8 GPA.

### Do I have to be a Business major or minor in order to take this course?

No. All MMC students regardless of major that are in good academic standing and who have taken the pre-requisites listed above are welcome to apply. Priority will be given to Business students though.

### How does this course fit into my curriculum?

This 3-credits course fulfills AIP-IP or AIP-CP requirements with course substitution upon request. It will also serve as an elective for selected Business majors and concentrations as well as the Business and Fashion minors with substitution. Non-business students can also take it as a free elective.

### Are we going to have weekly meetings?

This is a blended course. We will be meeting in-person and online (through *Blackboard*). The course also requires for students to go on a trip to Italy (Rome, Florence and Milan) over spring break (April 3<sup>rd</sup> to 12<sup>th</sup>, 2020). In-person meetings will occur on certain Mondays from 5:50 pm to 7:10 pm. These dates will be announced the first day we meet in the Spring semester.

### What kind of work am I expected to produce?

You will be required to complete a series of short assignments, participate in online discussion forums, keep a travel vlog (for the duration of the trip), and present your final project at the end of the semester. Specific guidelines for each of these deliverables will be provided. A syllabus will be given to you during our first meeting (February 3<sup>rd</sup>, 2020).

## FEES AND DEADLINE

### How much do I have to pay for this course?

The course fee is \$3,450.

### **What does the course fee include?**

The course fee includes airfare, transfers from city to city (train), accommodations, some meals, and entrance fee to selected attractions (e.g., Colosseum, Vatican City, Gucci Garden, Salvatore Ferragamo Museum, Palazzo Morando-Costume Moda Immagine). The course fee does not include tuition fees or other class expenses such as textbooks.

### **Is tuition included in the course fee?**

No. The course fee does not include tuition. However, full-time students won't be charged an additional tuition fee if the course is taken as part of the 16-credits full load. If the student takes the course as an overload, then an additional tuition fee must be paid.

### **Is the luggage covered by the course fee?**

For information on luggage fees, you must contact the airline. The airline information and confirmation code will be provided to you closer to the travel dates.

### **When do I have to pay?**

A \$500.00 deposit must be paid to the Center for Student Services (Lower Level Carson Hall) by November 14<sup>th</sup>, 2019. You will pay the deposit once you are enrolled in the course (see Registration section below for details on how registration works for this course). The final payment of the course fee (\$2,950 after the deposit) must be paid in full by December 3<sup>rd</sup>, 2019.

### **What if I change my mind after I paid the deposit or the course fee? Can I get my money back?**

No. All payments are non-refundable upon receipt by the Center for Student Services.

## **TRAVEL-RELATED QUESTIONS**

### **How many days am I going to be traveling?**

This course will run during Spring 2020. Students will be traveling during Spring Break (Departure: Friday, April 3<sup>rd</sup>, 2020. Return: Sunday, April 12<sup>th</sup>, 2020).

### **Do I need a passport?**

Yes. You will need a valid passport to be able to take the course. Remember that you will need it to enter Italy, travel around, and to re-enter the United States. The passport must not be set to expire within six months of the day we arrive.

### **As an international student, what documentation do I need for travel purposes?**

Please contact your international student advisor to discuss any possible visa requirements and other documentation.

### **Do I need health insurance to be able to travel?**

Yes. All students in a faculty-led travel course must have appropriate health insurance coverage that includes both worldwide health insurance coverage and medical evacuation and repatriation coverage.

## REGISTRATION

### **I'm interested, what do I have to do to sign up?**

If you are interested in taking this course, contact Dr. Lorraine Martinez-Novoa ([lmartinez-novoa@mmm.edu](mailto:lmartinez-novoa@mmm.edu)) or Dr. Emily Goldsmith ([egoldsmith@mmm.edu](mailto:egoldsmith@mmm.edu)). You will be asked to submit an application form. The form asks you provide general information about yourself (e.g., major, year, email) and to submit a brief statement explaining how you believe this experience will enrich your academic experience and professional career. This statement is one of the selection criteria.

### **Can I register in this course without having talked to any of the organizers?**

No. Registration to this course is controlled. All students interested in joining, must contact Dr. Martinez-Novoa or Dr. Goldsmith (organizers). The professors and the Registrar's Office will handle the registration process for this course. Note that you will still need to register for your other courses.