

Course No.	Course Title	Credits	Co/Pre-reqs	Year / Semester Taken	
<input type="checkbox"/>	BUS 100	The Contemporary Workplace	3	Co-Req: WRIT 101	
<input type="checkbox"/>	BUS 210	Marketing	3	Pre-Req: WRIT 101 or WRIT 201	
<input type="checkbox"/>	ECO 210	Principles of Macroeconomics	3	Pre-Req: WRIT 101	
<input type="checkbox"/>	ECO 213	Principles of Microeconomics	3	Pre-Req: WRIT 101 or WRIT 201	
<input type="checkbox"/>	ACCT 215	Principles of Accounting I	3	Pre-Req: MATH 109	
<input type="checkbox"/>	ACCT 217	Principles of Accounting II	3	Pre-Req: ACCT 215	
<input type="checkbox"/>	BUS 224	Statistics for Business	3	Pre-Req: MATH 113 or higher	
<input type="checkbox"/>	BUS 277	The Legal Environment of Business	3	Pre-Req: WRIT 102 or WRIT 201	
<input type="checkbox"/>	BUS 309	Financial Management	3	Pre-Req: ACCT 217 & BUS 224 or permission of dept.	
<input type="checkbox"/>	BUS/PSYCH 316	Organizational Behavior	3	Pre-Req: WRIT 102 or WRIT 201, and any one of the following: BUS 100, PSYCH 101, PSYCH 102	
<input type="checkbox"/>	IT 330	Business Management & Information Technology	3	Pre-Req: Bus 100, ACCT 215 & BUS 210; either ECO 210 or ECO 213; and majors only	
<input type="checkbox"/>	BUS 403	Strategic Management	3	Pre-Req BUS 210, IT 330, BUS 316, & ECO 210 or 213, completion of 89 credits, and business majors only	
ENTREPRENEURSHIP					
<input type="checkbox"/>	BUS 207	Entrepreneurship	3	Pre-Req: BUS 100 or BUS 225	
<input type="checkbox"/>	BUS 324	Entrepreneurial Finance	3	Pre-Req: WRIT 102 or WRIT 201; at least one of BUS 100, BUS 225, BUS 207, BUS 210 or BUS 223	
<input type="checkbox"/>	BUS 335	Digital Marketing	3	Pre-Req: WRIT 102 or WRIT 201 & either BUS 210 or BUS 225	
Select (3) courses from the following list:					
ACCT 324 Intermediate Managerial Accounting	BUS 293 Public Relations	BUS 327 Retail Management			
ACCT 325 Income Taxation of Individuals	BUS 352 International Marketing (IP)	BUS 345 Marketing Research			
BUS 223 Introduction to Investments	BUS 357 International Finance	BUS 311 Visual Merchandising			
BUS 225 The Business of Fashion	BUS 331 Fashion Marketing & Branding	BUS 378 Consumer Behavior			
BUS/COMM 232 Advertising	BUS/ECO 351 International Business (IP)	BUS 313 Sales Management			
<input type="checkbox"/>			3		
<input type="checkbox"/>			3		
<input type="checkbox"/>			3		
Entrepreneurship Major			54		
Electives (24-27credits)					
Course No.	Course Title	Credits	Year / Semester Taken		
<input type="checkbox"/>		3			
<input type="checkbox"/>		3			
<input type="checkbox"/>		3			
<input type="checkbox"/>		3			
<input type="checkbox"/>		3			
<input type="checkbox"/>		3			
<input type="checkbox"/>		3			
<input type="checkbox"/>		3			
<input type="checkbox"/>		3			
<input type="checkbox"/>		3			
Total Number of Credits Required for Graduation			120		

BUSINESS DIVISION
8 Semester Academic Plan
B.S. ENTREPRENEURSHIP

(Note: Course with an * should be taken in the semester indicated)

Freshman Year- Review your degree requirements; consider adding a minor			
Fall:	Credits	Spring:	Credits
WRIT 101 Writing Seminar I or WRIT 201	3	WRIT 102 Writing Seminar II (or elective course if WRIT 201 was taken)	3
MATH 113 Quantitative Reasoning (or higher)	3	Elective/Minor Course	3
NYC Seminar - if a business course does not count as such ¹	3	Elective/Minor Course	3
ACCT 215 Principles of Accounting I	3	ACCT 217 Principles of Accounting II	3
BUS 100 The Contemporary Workplace	3	BUS 210 Marketing	3
Total	15	Total	15

Sophomore Year - Begin to explore internship or study abroad opportunities			
Fall:	Credits	Spring:	Credits
100-/200-Level Class Outside Your Declared Major	3	BUS 277 Legal Environment of Business	3
Elective/Minor Course	3	ECO 210/213 Principles of Macro/Microeconomics	3
BUS 207 Entrepreneurship	3	Entrepreneurship Elective	3
BUS 224 Statistics for Business *	3	Elective or Internship	3
ECO 210/213 Principles of Macro/Microeconomics	3	Social Justice Seminar	3
Total	15	Total	15

Junior Year- Meet with Career Services or your Advisor to begin exploring graduate school and/or job market opportunities			
Fall:	Credits	Spring:	Credits
Race and Ethnicity Seminar	3	Scientific Literacy Seminar	3
Elective/Minor Course	3	MMC Seminar	3
BUS 316 Organizational Behavior	3	BUS 309 Financial Management *	3
BUS 335 Digital Marketing	3	Entrepreneurship Elective	3
IT 330 Bus Mgmt & Information Tech	3	Elective or Internship	3
Total	15	Total	15

Senior Year- Review your graduation requirements; begin applying for jobs and/or graduate school			
Fall:	Credits	Spring:	Credits
Elective/Minor Course	3	Elective/Minor Course	3
BUS 403 Strategic Management	3	Elective or Internship	3
Entrepreneurship Elective	3	BUS 324 Entrepreneurial Finance *	3
Elective or Internship	3	Elective/Minor Course	3
MMC Seminar	3	Elective/Minor Course	3
Total	15	Total	15

Important Notes:

This plan may be subject to change, due to curriculum changes, course availability or advisor modification.

- NOTE: Entrepreneurship majors must pass MATH 113 with at least a C minus or pass a higher -level math course.
- NOTE: OPEN ELECTIVE credits must be chosen such that a total of 60 credits are in the liberal arts.
- NOTE: Since some of the courses have prerequisites, the specific program should be arranged in close collaboration with a business faculty advisor.
- NOTE: A student receiving a grade of D in a required or elective course for the major must repeat the course.
- NOTE: Entrepreneurship majors may not double major in Business with the social entrepreneurship concentration.

¹ There are certain Business courses that are cross-listed as NYC seminars. These courses fulfill both requirements