

Course No.	Course Title	Credits	Co/Pre-reqs	Year / Semester Taken
<input type="checkbox"/> BUS 100	The Contemporary Workplace	3	Co-Req: WRIT 101	
<input type="checkbox"/> BUS 210	Marketing	3	Pre-Req: WRIT 101 or WRIT 201	
<input type="checkbox"/> ECO 210	Principles of Macroeconomics	3	Pre-Req: WRIT 101	
<input type="checkbox"/> ECO 213	Principles of Microeconomics	3	Pre-Req: WRIT 101 or WRIT 201	
<input type="checkbox"/> ACCT 215	Principles of Accounting I	3	Pre-Req: MATH 109	
<input type="checkbox"/> ACCT 217	Principles of Accounting II	3	Pre-Req: ACCT 215	
<input type="checkbox"/> BUS 224	Statistics for Business	3	Pre-Req: MATH 113 or higher	
<input type="checkbox"/> BUS 277	The Legal Environment of Business	3	Pre-Req: WRIT 102 or WRIT 201	
<input type="checkbox"/> BUS 309	Financial Management	3	Pre-Req: ACCT 217 & BUS 224 or permission of dept.	
<input type="checkbox"/> BUS/PSYCH 316	Organizational Behavior	3	Pre-Req: WRIT 102 or WRIT 201, and any one of the following: BUS 100, PSYCH 101, PSYCH 102	
<input type="checkbox"/> IT 330	Business Management & Information Technology	3	Pre-Req: Bus 100, ACCT 215 & BUS 210; either ECO 210 or ECO 213; and majors only	
<input type="checkbox"/> BUS 403	Strategic Management	3	Pre-Req BUS 210, IT 330, BUS 316, & ECO 210 or 213, completion of 89 credits, and business majors only	

**INTERNATIONAL BUSINESS**

<input type="checkbox"/> ECO/IS 317	International Economics (IP)	3	Pre-Req: WRIT 102 or 201 & ECO 210 or ECO 213	
<input type="checkbox"/> BUS/ECO 351	International Business (IP)	3	Pre-Req: WRIT 102 or 201 & any BUS or ECO course	
<input type="checkbox"/> BUS 352	International Marketing (IP)	3	Pre-Req: WRIT 102 or 201 & any one marketing-related course including BUS 100, BUS 210, BUS/COMM 232, BUS 293, or BUS 225	

**Select (3) courses from the following list:**

- |  |                                      |   |
|--|--------------------------------------|---|
| BUS 223 Introduction to Investments          | BUS 313 Sales Management             | BUS 327 Retail Management                       |
| BUS 225 The Business of Fashion              | BUS 321 Business and Society (EP)    | BUS 311 Visual Merchandising                    |
| ACCT 324 Intermediate Managerial Accounting  | BUS 331 Fashion Marketing & Branding | BUS 357 International Finance                   |
| BUS 303 Business Law II (UP, EP)             | BUS 335 Digital Marketing            | BUS 378 Consumer Behavior                       |
| BUS/COMM 306 Advertising and Society (UP,CP) | BUS 345 Marketing Research           | ECO 375 Money, Banking & Financial Markets (UP) |

<input type="checkbox"/>		3		
<input type="checkbox"/>		3		
<input type="checkbox"/>		3		

**International Business Major 54**

**Electives (24-27credits)**

Course No.	Course Title	Credits	Year / Semester Taken
<input type="checkbox"/>		3	
<input type="checkbox"/>		3	
<input type="checkbox"/>		3	
<input type="checkbox"/>		3	
<input type="checkbox"/>		3	
<input type="checkbox"/>		3	
<input type="checkbox"/>		3	
<input type="checkbox"/>		3	
<input type="checkbox"/>		3	
<input type="checkbox"/>		3	

**Total Number of Credits Required for Graduation 120**

**BUSINESS DIVISION**  
**8 Semester Academic Plan**  
**B.S. INTERNATIONAL BUSINESS**

*(Note: Courses with an \* should be taken in the semester indicated)*

<b>Freshman Year- Review your degree requirements; consider adding a minor</b>			
<b>Fall:</b>		<b>Spring:</b>	
WRIT 101 Writing Seminar I or WRIT 201	3	WRIT 102 Writing Seminar II (or elective course if WRIT 201 was taken)	3
MATH 113 Quantitative Reasoning (or higher)	3	Elective/Minor Course	3
NYC Seminar - if a business course does not count as such <sup>1</sup>	3	Elective/Minor Course	3
ACCT 215 Principles of Accounting I	3	ACCT 217 Principles of Accounting II	3
BUS 100 The Contemporary Workplace	3	BUS 210 Marketing	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
<b>Sophomore Year- Begin to explore internships or study-abroad opportunities</b>			
<b>Fall:</b>		<b>Spring:</b>	
100-/200-Level Class Outside Your Declared Major	3	BUS 277 Legal Environment of Business	3
Elective/Minor Course	3	BUS 352 International Marketing*	3
BUS 224 Statistics for Business*	3	ECO 210/213 Principles of Macro/Microeconomics	3
BUS 316 Organizational Behavior	3	Elective or Internship	3
ECO 210/213 Principles of Macro/Microeconomics	3	Social Justice Seminar	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
<b>Junior Year- Meet with Career Services or your Advisor to begin exploring graduate school and/or job market opportunities</b>			
<b>Fall:</b>		<b>Spring:</b>	
Scientific Literacy Seminar	3	Race and Ethnicity Seminar	3
MMC Seminar	3	BUS 309 Financial Management *	3
BUS 351 International Business *	3	ECO 317 International Economics *	3
IT 330 Bus Mgmt & Information Tech	3	International Business Elective	3
International Business Elective	3	Elective or Internship	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
<b>Senior Year- Review your graduation requirements; begin applying for jobs and/or graduate school</b>			
<b>Fall:</b>		<b>Spring:</b>	
MMC Seminar	3	Elective/Minor Course	3
BUS 403 Strategic Management	3	Elective/Minor Course	3
International Business Elective	3	Elective/Minor Course	3
Elective or Internship	3	Elective/Minor Course	3
Elective/Minor Course	3	Elective/Minor Course	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>

## Important Notes:

This plan may be subject to change, due to curriculum changes, course availability or advisor modification.

NOTE: International Business majors must pass MATH 113 with at least a C minus, or pass a higher -level math course.

NOTE: OPEN ELECTIVE credits must be chosen such that a total of 60 credits are in the liberal arts.

NOTE: Since some of the courses have prerequisites, the specific program should be arranged in close collaboration with a business faculty advisor.

NOTE: A student receiving a grade of D in a required or elective course for the major must repeat the course.

<sup>1</sup> There are certain Business courses that are cross-listed as NYC seminars. These courses fulfill both requirements